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504-925

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PATENT NUMBER and  
ISSUE DATE

U.S. UTILITY Patent Application

|          |             |       |          |      |          |
|----------|-------------|-------|----------|------|----------|
| APPL NUM | FILING DATE | CLASS | SUBCLASS | GAU  | EXAMINER |
| 10034654 | 12/26/2001  | 348   | 34       | 2612 | BuI      |

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725 21611

\*\*CONTINUING DATA VERIFIED:

\*\* FOREIGN APPLICATIONS VERIFIED:

|  |  |                                  |
|--|--|----------------------------------|
| PG-PUB   | DO NOT PUBLISH <input checked="" type="checkbox"/>       | RESCIND <input type="checkbox"/> |
| Foreign priority claimed   | <input type="checkbox"/> yes <input type="checkbox"/> no | ATTORNEY DOCKET NO               |
| 35 USC 119 conditions met  | <input type="checkbox"/> yes <input type="checkbox"/> no | BELL-0153/01330                  |
| Verified and Acknowledged Examiners's initials                                       |  |                                  |
| TITLE : System and method for inserting advertising content in broadcast programming |  |                                  |

U S DEPT C - COMM/PAT & TM-PTC-A35L(Rev 12-94)

|  |           |                      |                     |
|--|-----------|----------------------|---------------------|
| NOTICE OF ALLOWANCE MAILED   |           | CLAIMS ALLOWED       |                     |
|  |           | Total Claims         | Print Claim for O.G |
| Assistant Examiner   |           | DRAWING              |                     |
| ISSUE FEE  |           | Sheets Drwg.         | Flgs.Drwg.          |
| Amount Due   | Date Paid | Print Fig.           |                     |
| Primary Examiner   |           | Application Examiner |                     |
| <input type="checkbox"/> TERMINAL<br>DISCLAIMER  |           | PREPARED FOR ISSUE   |                     |
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